

Mortgage Bankers Association of Metropolitan Washington 2009 Advertising Opportunities

— Membership Directory

Advertising in the MBA/MW Membership Directory will get your message out again and again throughout the year. Don't miss this once-a-year opportunity to reach this special advertising market. *The directory will be published as a pdf document and available to all MBA/MW Members. Ads for the MBA/MW Membership Directory must be received camera ready **as a tiff file** and paid in full **by February 16.***

RATES

MBA/MW Members		Non-Members	
Full Page	\$250	Full page	\$500
Half page	\$175	Half page	\$350
Quarter Page	\$100	Quarter page	\$200

MECHANICAL REQUIREMENTS

	Width	Depth
Full page	7 1/2"	9 1/2"
Half page	7 1/2"	4 1/2"
Quarter page	3 1/2"	4 1/2"

— The MBA/MW Connection — Newsletter

The MBA/MW Connection is published twice a year, as a web-based newsletter. The newsletter is full of industry news and association information. Issues are published in March and October. Ads for The MBA/MW Connection must be received camera ready as a tiff file, and paid in full by February and September 30.

AD RATES

MBA/MW Members		Non-Members	
Half page	\$150	Half page	\$300
Third Page	\$125	Third page	\$250
Sixth Page	\$100	Sixth page	\$200

MECHANICAL REQUIREMENTS

	Width	Depth
Half page	7 1/2"	4 1/2"
Third page	4 3/8"	4 3/8"
Sixth page	2 3/8"	4 1/2"

MBA/MW Advertising Contract

Company _____

Contact Person _____

Phone _____ Fax _____ E-mail _____

Membership Directory Ad

Full page Half Page Quarter page

Newsletter Ad (please select ad size and issue)

Size: Half Page Third Page Sixth Page
Issue: March October

Payment: Check Enclosed: \$ _____

Charge to Mastercard Visa Amount: \$ _____

Account # _____ Exp. Date _____

Cardholder Name _____ Cardholder Signature _____



Mortgage Bankers Association of Metropolitan Washington

P.O. Box 1522, Olney, MD 20830-1522 phone (301)924-0633 • fax (301)924-4124
e-mail: info@mbamw.org www.mbamw.org

2009 Sponsorship Opportunities

The Mortgage Bankers Association of Metropolitan Washington offers the following sponsorship opportunities in 2009.



<i>Golf Outings - Spring & Fall (Residential & Commercial)</i>	\$300 - \$450
Receive recognition at the outings and in the association's newsletter. A sponsorship sign will be provided.	
<i>Spring Residential Educational Seminar</i>	\$500
Receive recognition in seminar marketing materials, at the event and in the association's newsletter. Receive one complimentary seminar registration.	
<i>Residential Fall Conference (Residential)</i>	\$250 - \$1000
Receive two complimentary conference registrations, option to place your marketing materials in the conference bag, recognition in the marketing brochure, conference program and signs, and in the association newsletter.	
<i>Wine & Cheese Holiday Party (Residential)</i>	\$250 - \$500
Receive recognition at December Wine & Cheese Holiday Party and in the association's newsletter. As Gold Sponsor receive 1/4 page complimentary ad in the Membership Directory.	
<i>Annual Meeting & Holiday Luncheon (Residential & Commercial)</i>	\$250 - \$500
Receive recognition at December Annual Meeting & Holiday Luncheon and in the association's newsletter. As Gold Sponsor receive 1/4 page complimentary ad in the Membership Directory	
<i>Commercial Real Estate Finance (CREF) Council Sponsor (full year)</i>	\$550
Includes sponsorship of all CREF Council events; one complimentary registration to the Spring Real Estate Update, CREF Council Spring & Fall Receptions and the CREF Seminar; recognition at all MBA/MW CREF Council events and in MBA/MW's newsletter	
<i>Commercial Real Estate Finance Council Spring Real Estate Update or Fall Reception Sponsor</i>	\$500 per event
Includes sponsorship of the CREF Spring Real Estate Update or the Fall Reception. Receive one complimentary registration to that event and special recognition in marketing materials, at the event and in the association's newsletter.	
<i>Commercial Real Estate Finance Council Fall Seminar Sponsor</i>	\$1000
Receive recognition in seminar marketing materials including planned ad in the Washington Business Journal, at the event and in the association's newsletter. Includes two complimentary registrations to the seminar.	

Details regarding these sponsorship opportunities and their corresponding events will be available soon.
For current event information and registration forms, visit our web site at www.mbamw.org and click on "Calendar of Events."



Sponsorship of

the Mortgage Bankers Association of Metropolitan Washington's 2009 Commercial Real Estate Finance (CREF) Council Events

Sponsorship of MBA/MW's Commercial Real Estate Finance (CREF) Council events is vital in ensuring that the CREF Council can afford to meet its objectives for 2009. Sponsorship enables MBA/MW to continue to provide excellent programs and services for our members and the mortgage banking industry in the DC metropolitan area.

Details about the CREF Council events will be emailed to sponsors in advance of their scheduled dates.

Commercial Real Estate Finance (CREF) Council Sponsor (full year) \$550

Includes sponsorship of all CREF Council events.

Sponsors receive:

- Recognition at all MBA/MW CREF Council events throughout the year (through signs and in handouts) and in the Association's newsletter, *The MBA/MW Connection*.
- One complimentary registration to each of the following CREF events: Spring Real Estate Update, Spring Reception; Fall Reception
- The opportunity to display your company's marketing brochures at CREF Council events.

CREF Council Spring Real Estate Update or Fall Reception Sponsor \$500 per event

Includes sponsorship of one CREF Council event (Spring Real Estate Update or Fall Reception)

Includes one complimentary registration to that event; Special recognition in marketing materials, at the event and in the association's newsletter.

CREF Council Fall Seminar Sponsor \$1000

Receive special recognition in seminar marketing materials including the planned ad in the Washington Business Journal, at the event and in the association's newsletter. Includes two complimentary registrations to the seminar, and the opportunity to have a display table for your company's marketing brochures at the seminar.

2009 CREF Sponsorship Form

- Sponsorship of MBA/MW's 2009 CREF Council Events (full year) @ \$550
 - Sponsorship of the CREF Council Spring Real Estate Update @ \$500
 - Sponsorship of the CREF Council Fall Reception @ \$500
 - Sponsorship of the CREF Fall Seminar @ \$1000

Company _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Check Enclosed (made payable to MBA/MW) \$ _____

Charge to my: MasterCard Visa Charge Amount \$ _____

Account # _____ Exp. Date _____

Cardholder's Name _____

Cardholder's Signature _____

Please Return Completed Sponsorship Form and Payment to:
MBA/MW • P.O. Box 1522 • Olney, MD 20830-1522
phone (301)924-0633 • fax (301)924-4124 • email: info@mbamw.org